The FCC must not lift, or even "review," the ban on cross-ownership. This ban is a vestige of a regulatory system that protected the public's access to the information needed to function in a democratic society. It is obvious and well-known that the corporate push for deregulation is not in the public interest; rather, by providing relief from competitive pressures, it allows news organizations to cut back on actual investments in journalism and, at the time, expand advertising revenues. Thus, the ultimate interest served by deregulation is corporate profit, not public interest. The push to deregulate is often argued on the ideology of the free market. What is often forgotten is that the free market ceases to function when competition dwindles, with the end result being a corrupt, mafia-style economy. The FCC was created to prevent such a scenario. Do your job.